SEGGER introduces simple two-click setup for Flasher in-circuit programmers

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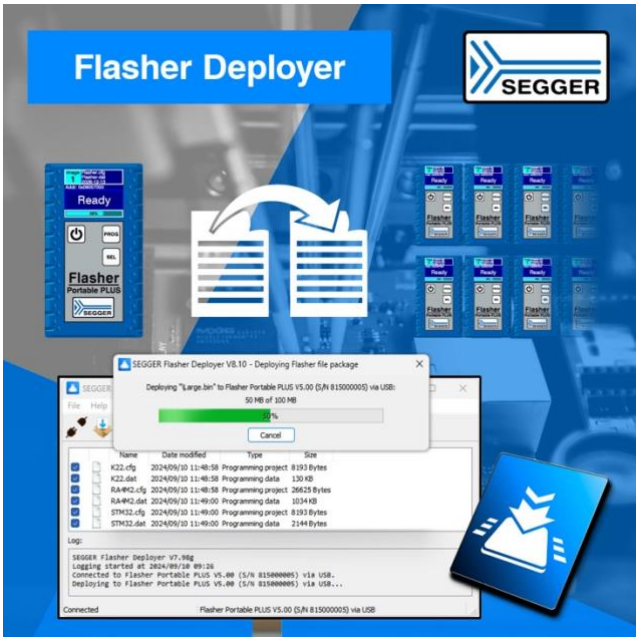
SEGGER announces the release of the Flasher Deployer, a new cross-platform GUI utility that streamlines the creation, deployment, and management of a Flasher Setup Package across multiple Flashers. Flasher Deployer is free and included as part of the Flasher software package available for all Flashers.



The Flasher Deployer enables users to create Flasher Setup Packages from any given Flasher, making it easier than ever to replicate an existing, working setup for distribution to large fleets of Flashers for production lines and service teams. With Flasher Deployer, service technicians can receive a setup, via download link or email, and easily install it on their portable devices in the field. The Flasher Deployer works with any SEGGER Flasher and is ideal for use with the Flasher Portable PLUS, trusted by service technicians across the globe. The Flasher Portable PLUS is a handheld, stand-alone service programmer designed for microcontrollers with on-chip and external flash memory and known for its rugged, reliable, and portable design.

“As far as production programmer setups go, this is as easy as it gets,“ says Rolf Segger, founder of SEGGER. “The two-click process essentially eliminates human error: technicians and production managers can rely on SEGGER's "It simply works" philosophy to deliver perfect results. Service technicians in the field can now click and install with confidence, without the worry of something going wrong.”

The Flasher Deployer can reliably set up new production runs with programming setups, as well as archive existing setups to a single file as a backup or for further deployment. Additionally, when expanding production capacity, new units easily receive an exact copy of a reference programming unit.

About SEGGER Flasher production programmers

SEGGER Flashers are a family of professional in-circuit programmers, designed to be used in service environments, prototype programming, and for mass production. They program the flash (non-volatile) memory of microcontrollers and Systems-on-a-Chip (SoCs) as well as attached SPI-style flashes with single data transfer buses or parallel data transfer over multiple I/O pins.

Flashers work with a PC or in stand-alone mode, connect via USB and/or Ethernet (Flasher PRO, Flasher PRO XL, Flasher Portable PLUS and Flasher ARM), and come with driver and user tools for all major platforms (Linux, macOS and Windows). Whether the focus is on size, flexibility, portability, security, or mass production (high-volume, gang programming using the Flasher Hub-4 or the Flasher Hub-12), the SEGGER Flasher Family has the perfect programmer for the task at hand.

The SEGGER Flasher family offers top-notch performance for programming almost anything (e.g. Flasher PRO - the “almost-anything” programmer). For everything else, there is the Flasher Device Support Kit (DSK). The Flasher DSK enables silicon vendors and customers to add support for new devices on their own.

For larger customers that want their service personnel to present a consistent company image, SEGGER offers an OEM option.

For more information, please visit the Flasher Deployer page at www.segger.com.

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About SEGGER

SEGGER Microcontroller, founded in 1992, has over three decades of experience in embedded systems, producing cutting-edge RTOS and software libraries, J-Link and J-Trace debug and trace probes, a line of Flasher in-system programmers and software development tools.

SEGGER's all-in-one solution emPower OS provides an RTOS plus a complete spectrum of software libraries including communication, security, data compression and storage, user interface software and more. Using emPower OS gives developers a head start, benefiting from decades of experience in the industry.

SEGGER's professional embedded development software and tools are simple in design, optimized for embedded systems, and support the entire embedded system development process through affordable, high-quality, flexible and easy-to-use tools.

SEGGER, with headquarters in Germany, also has a U.S. office in the Boston area and branch operations in Silicon Valley, Shanghai, and the UK, plus distributors on most continents, making SEGGER’s full product range available worldwide.

For more information on SEGGER, please visit www.segger.com.

Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support through the entire development process, and has decades of experience as the Embedded Experts.

In addition, SEGGER software is not covered by an open-source or required-attribution license and can be integrated in any commercial or proprietary product, without the obligation to disclose the combined source.

Finally, SEGGER offers stability in an often volatile industry, making SEGGER a very reliable partner for long-term relationships.

For additional information, please visit www.segger.com.

Contact information:

Dirk Akemann
Head of Technical Marketing
Tel: +49-2173-99312-0
E-mail: info@segger.com

Issued on behalf of:

SEGGER Microcontroller GmbH
Ecolab-Allee 5
40789 Monheim am Rhein
Germany
www.segger.com

SEGGER Microcontroller Systems LLC
Boston area
101 Suffolk Lane
Gardner, MA 01440
United States of America

Silicon Valley
Milpitas, CA 95035, USA
United States of America
www.segger.com

SEGGER Microcontroller China Co., Ltd.
Room 218, Block A,
Dahongqiaoguoji
No. 133 Xiulian Road
Minhang District, Shanghai 201199
China
www.segger.cn